BASIC WEIGHT SPECIFICATION

LOUISVILLE
MARLBORO LIGHTS REGULAR 83MM FTB - AUSTRALIA TAR/NICOTINE/CO
BRAND CODE-00690 (AUS)

EFFECTIVE DATE: 12/08/95
Australia

APPLIES TO EXPORT FORMULAS: 68 69 103

PHYSICAL PARAMETERS

TOBACCO ROD LENGTH	:	56.0	MM
TIPPING LENGTH	:	31.000	MM
CIGARETTE PAPER WIDTH	:	27.00	MM
CIRCUMFERENCE	:	24.80	MM
CALCULATED VOLUME	:	2,740.8264	CUBIC MM
CALCULATED DENSITY	:	24.4386	CGMS/CC

TARGETS

PACK O. V.	:	13.25		% W/W	
LOOSE ENDS	:	< 0.500		GMS/50	
FIRMNESS TARGET	:	3.10		MM	
RANGE	:	FROM 2.70	TO 3.50	MM	(ONE WEEK N=3)
RANGE	:	FROM 3.00	TO 3.20	MM	(EIGHT WEEK N=24)

FILLER WEIGHT	:	.6698194	GRAMS
CALCULATED WEIGHT:		1.4767	LBS. /1000
PAPER AND ADHESIVE	:	.0393636	GRAMS
ROD WEIGHT	:	.7091830	GRAMS
TIPPING AND ADHESIVE	:	.0404307	GRAMS
TOTAL LESS PLUG	:	.7496137	GRAMS

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REASON FOR CHANGE : EXPORT FORMULAS 68 (NEW ZEALAND HW) AND 103
: (PACIFIC HW) ADDED TO SPECIFICATION AS APPLICABLE
: EXPORT FORMULAS FOR THIS BRAND. NO OTHER CHANGES
: MADE.

PREPARED BY : K. V. SMITH
PREPARATION DATE : 12/06/95

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APPROVED BY: Janice M Busic

SUPERCEDES SPECIFICATION DATED: 9/29/95

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